

21st May 2010

New Board, New Look, Same Values

Over the past thirty five years BMG has grown and evolved into one of the top Accounting and Financial Planning firms in the Albury / Wodonga region, built on personalised service and quality advice.

During the past two years, BMG has been going through a series of changes, most importantly the preparation of the business for Vince and Ross Black's retirement and the appointment of Natalie, Glen and Darren as new Directors to the board whom share the same client focused values that BMG prides itself on.

While BMG still continues to share in the same values and expertise, we have decided that a small face lift is in order to help celebrate our 35th Anniversary. We have developed a new logo to encapsulate the range of holistic financial services that we provide.

Our ideas for the logo stemmed from the benefits of having all of our clients needs met in the one place, in other words "in the one box". The collaborative approach that we adopt at BMG also involves our team looking at our clients needs from different angles within our business, so the box then became a cube.

While developing the new logo, we considered the purpose of our business and the benefits we provide to our clients. Whilst we felt it important to continue to acknowledge the founders of the business, retaining the initials B, M and G, we also desired our logo make a statement. Build Maintain and Guard are the three actions we considered to best represent our purpose and the benefits we provide to our clients. We believe that through our wide range of services and knowledge we can assist you to build your wealth, maintain your lifestyle and guard you against potential threats.

While changes have been made to the face of BMG, the underlying values, expertise and service remains the same and will continue to improve. The new directors and team are very excited about the changes happening at BMG and we value any feedback you may have.

Our team is committed to providing the services you require to build, maintain and guard the lifestyle you desire.

Yours sincerely

The team at BMG